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## DIRECTEL HOLDINGS LIMITED

## 直通電訊控股有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock code: 8337)

## POSITIVE PROFIT ALERT

This announcement is made by Directel Holdings Limited (the "Company", and together with its subsidiaries, the "Group") pursuant to Rule 17.10(2) of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

Based on the information currently available and the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2018 by the board (the "Board") of directors (the "Directors") of the Company, the Board wishes to inform the shareholders of the Company and potential investors that it is anticipated that the Group would record a profit for the six months ended 30 June 2018 as compared with a loss of the Group for the corresponding period in 2017. The profit was primarily attributable to (i) an increase in revenue and profit generated from the entering into of the guaranteed contracts with existing customers and distributors in the fourth quarter of 2017; and (ii) the gross profit margin for the six months ended 30 June 2018 has improved as compared to that of the corresponding period in 2017.

As the Company is still in the course of preparing its results for the six months ended 30 June 2018, the information contained in this announcement is only a preliminary assessment by the Board based on the information currently available and the unaudited consolidated management accounts of the Group, which have not been reviewed or audited by the Company's auditors or has not been confirmed by the Company's audit committee. The overall financial results of the Group for the six months ended 30 June 2018 will only be ascertained when all the relevant results and corresponding treatments are finalised. The results of the Group for the six months

ended 30 June 2018 are scheduled to be approved and announced by the Board on or about 10 August 2018. Shareholders of the Company and potential investors are advised to read the interim results announcement of the Company when it is published.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

Directel Holdings Limited

Pang Kwok Chau

Executive Director

Hong Kong, 27 July 2018

As at the date of this announcement, the executive directors are Mr. Pang Kwok Chau and Mr. Li Wang, the non-executive directors are Mr. Li Kin Shing, Mr. Wong Kin Wa and Mr. Hu Tiejun, the independent non-executive directors are Mr. Chen Xue Dao, Ms. Lee Man Yee, Maggie and Mr. Liu Kejun.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting. This announcement will also be posted on the website of the Company at www.directel.hk.